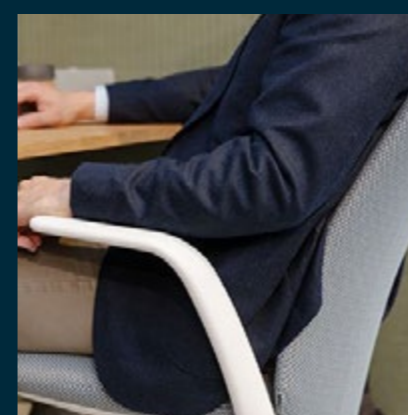
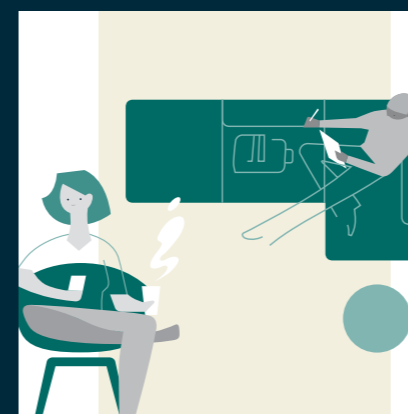
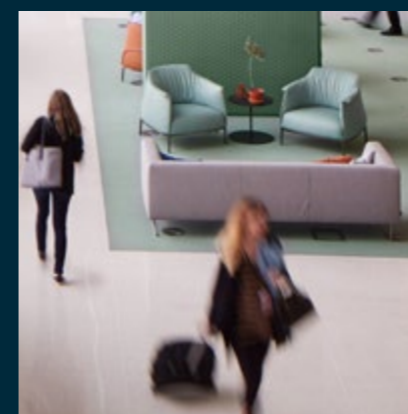


HAWORTH 20/20

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June 2020





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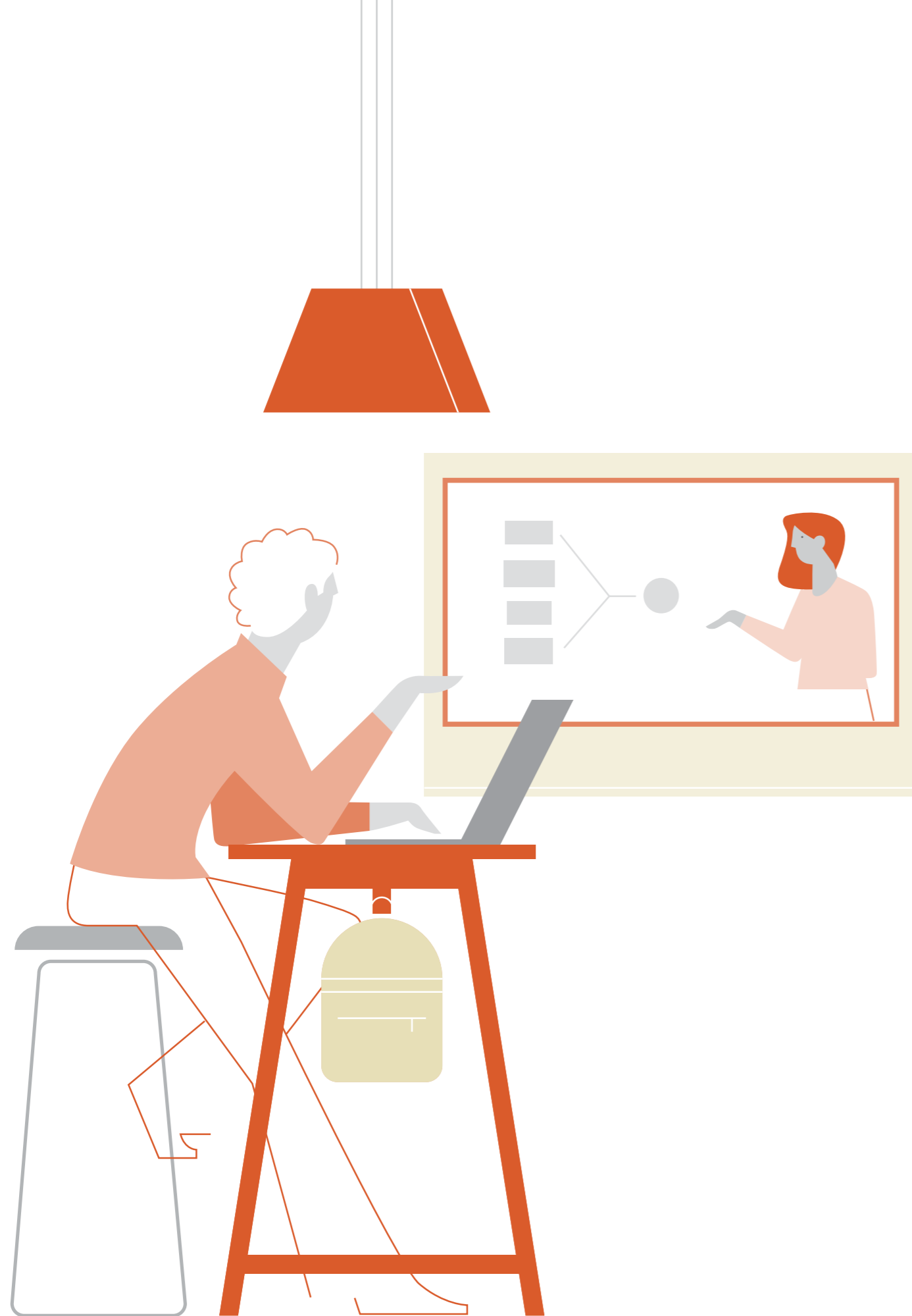
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Return to Work(place)

Most of us left our workplaces in March, uncertain when we could return.

We've been adjusting to working at home including new coworkers (spouses, kids, and pets), staying connected to our teams and pivoting our work activities and businesses to virtual and remote working. We're challenged with homeschooling, grocery shopping and access to essential (and also some non-essential) services. We are enjoying spending time with our families but miss our communities.

What short- and long-term workplace changes can organizations implement as they navigate the return to the workplace in a new normal—whatever that is? Primary concerns keeping space planners and leaders up at night likely include employee safety, security, and well-being—not just physical health, but emotional and cognitive needs too. Density and occupancy challenges, as well as remote work—and how to manage it all—are also considerations for returning to the workplace. An organization's greatest investment is its people—and an environment that protects employees also empowers them do their best work. Communication about new ways of working plays a critical role in helping employees have a positive work experience and strengthening culture.

[CLICK HERE TO LEARN MORE](#)

New Season Fresh Start.

On April 8th, Haworth products are now available on JD.com shopping platform store. We have fully upgraded from three aspects to bring you a better shopping experience:

- More new products launched
- Brand new product configuration
- New colors for home



scan the QR code

Or search (Haworth Flagship Store)

Haworth India Open for Manufacturing

Haworth India manufacturing facility is now open for production. Haworth continues to respond proactively to make sure we have the correct safety measures in place to provide that extra care in production and delivery of our products from our manufacturing facility to your office floor plate.

Haworth end-to-end Return to the Work(place) strategy covers safety procedures for our members to follow to make sure we work in a COVID-19 free work place. This includes all our manufacturing facilities across the globe.



Sitting solutions for Agile environments

Exponentially changing technology and activity-based work have paved the way for a new workplace, increased demand for flexible spaces, often in the form of unallocated workspaces, informal meeting places, and creative solutions to support focused work. Whereas many furniture solutions exist for these so-called flexible environments, it is more difficult to find a seating solution specifically designed for medium-term sitting time.

To address these changes, Haworth conducted in-depth research on the current state of sitting and market-tested comfort. What they heard informed the design of a new Active Seating solution that effortlessly crosses all these applications and recognizes that its user can change throughout the day.



Simplicity. Style. Support. The 3 keywords for Active Seating

When Haworth studied what people were looking for to support flexible work styles, it became clear that simplicity, style and support were key features. Simplicity was the desire for people to “just sit” in the chair and it adapts to their needs – no fussy knobs, dials or levers! Style was the desire for the chair to compliment the environment they are in with a warmer cosier feel being a desirable work environment. Finally, support was the desire for the chair to retain good ergonomics that could support longer task durations.

The ideal seating solutions for a flexible workspace should offer the essential functionalities and provide just enough support and ergonomics of an engineered weight-activated chair. Furthermore, most unassigned touchdown areas are often equipped with iconic side chairs that offer a certain level of comfort for a short duration of use. The ideal “active seating” chair combines the best of both worlds and adds support where needed and freedom where it’s wanted.

That’s why Haworth international introduced the first “active seating” chair: NIA. According to the test users who could sit on the first prototypes, the sitting experience was a revelation. “Surprisingly comfortable” is the feedback they assigned to the chair; particularly because its subtle shape hides the mechanism that supports every kind of movement, especially the lateral inclination.

[CLICK HERE TO LEARN MORE ABOUT NIA](#)

Meet Bowi

Bowi is designed in clean simple aesthetic that compliments a range of environments, such as conference, meeting and projects rooms or cafeterias.



Easy Nesting for Space Saving

Crafty mechanism allows the chair to be easily inclined and nested using minimal space, to address to the increasing need for space and flexibility.

Budget-friendly

With all plastic construction, Bowi is designed to be cost-effective, providing a versatile seating solution at an affordable price.

[CLICK HERE TO LEARN MORE ABOUT BOWI](#)



Maari

One Chair, Many Spaces. One Shell, Many Bases.

Maari lets you furnish many spaces with a family of seating—one of the largest in the market. Designed by Patricia Urquiola, Maari is based on a one-piece, delicately textured, molded shell that's the same for all chairs. Choose any base with the same shell for a breadth of applications.

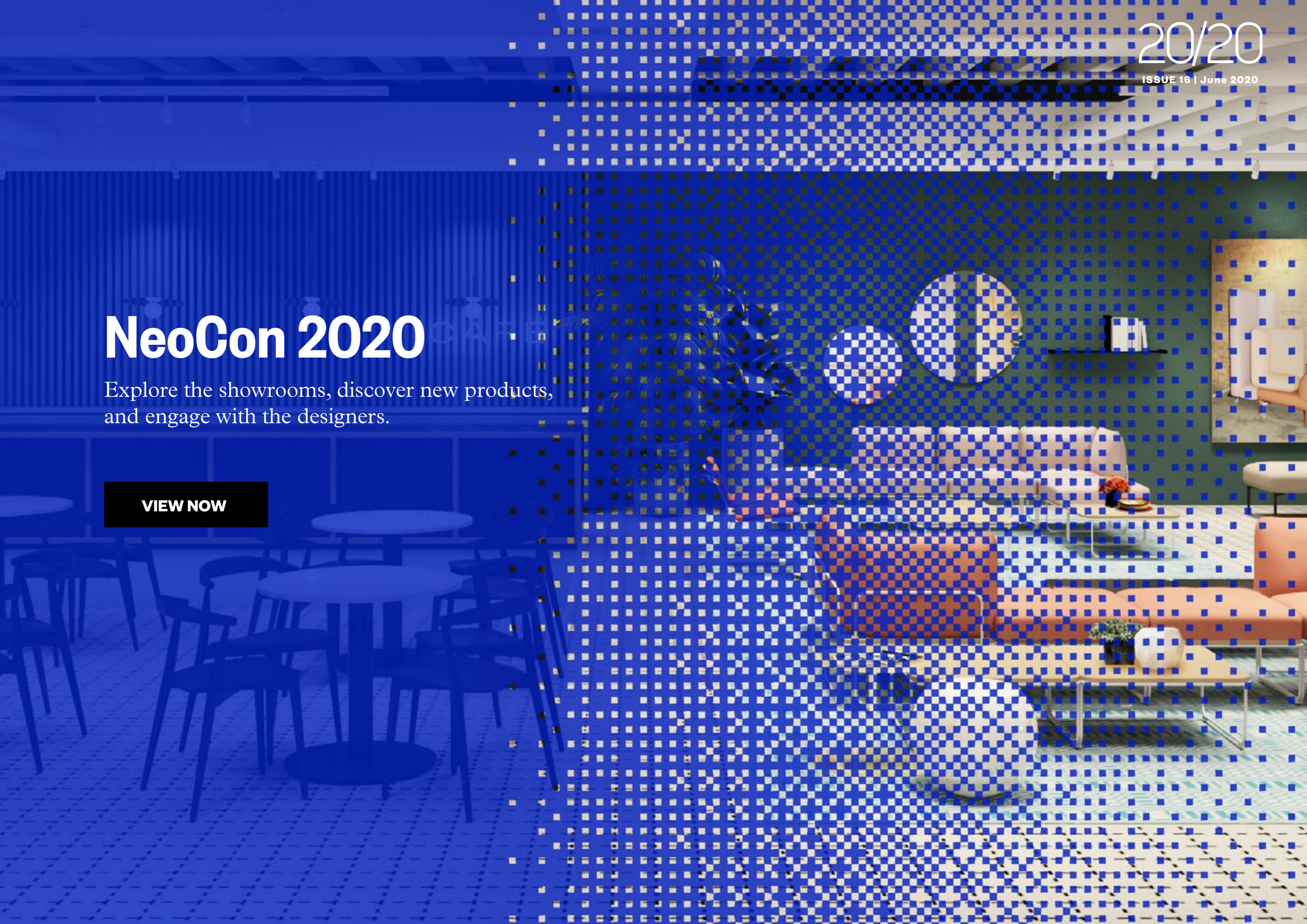
[CLICK HERE TO LEARN MORE ABOUT MAARI](#)



NeoCon 2020

Explore the showrooms, discover new products, and engage with the designers.

[VIEW NOW](#)





Haworth Beijing New Showroom Opening





Haworth Virtual Showroom Tour

We believe inspiring spaces can enrich lives and businesses around the world.

[Experience the our new virtual showroom tour here.](#)



Haworth Webinar Series

Engaging and inspiring speakers for our clients and community.

Check out the upcoming webinar below:



BuzziSpace: Acoustics in A Post-Covid Open Space

Speaker: Daniel Verlooven (Global Acoustic Ambassador) & Richard Ellerbeck (Acoustic Consultant)

Tue, June 30, 2020
Session: 10am (GMT) / 11am (CET) / 1pm (GST) / 2.30pm (IST) / 5pm (SGT) / 7pm (AEST)

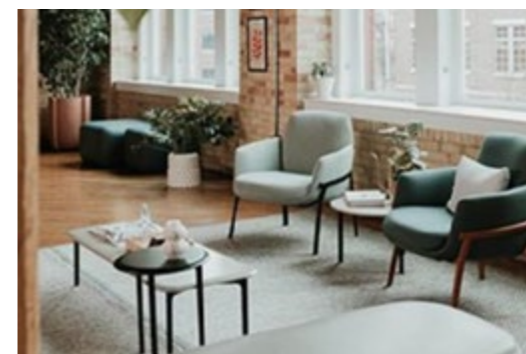


Janus et Cie

Speaker: Janice Feldman, CEO of JANUS et Cie

Fri, July 10, 2020
Schedules coming soon...

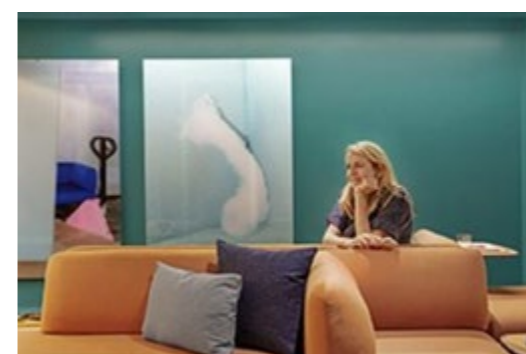
[Listen to Playback](#)



Haworth Collection

Speaker: Alex Przbyla - Haworth Collection Portfolio Manager

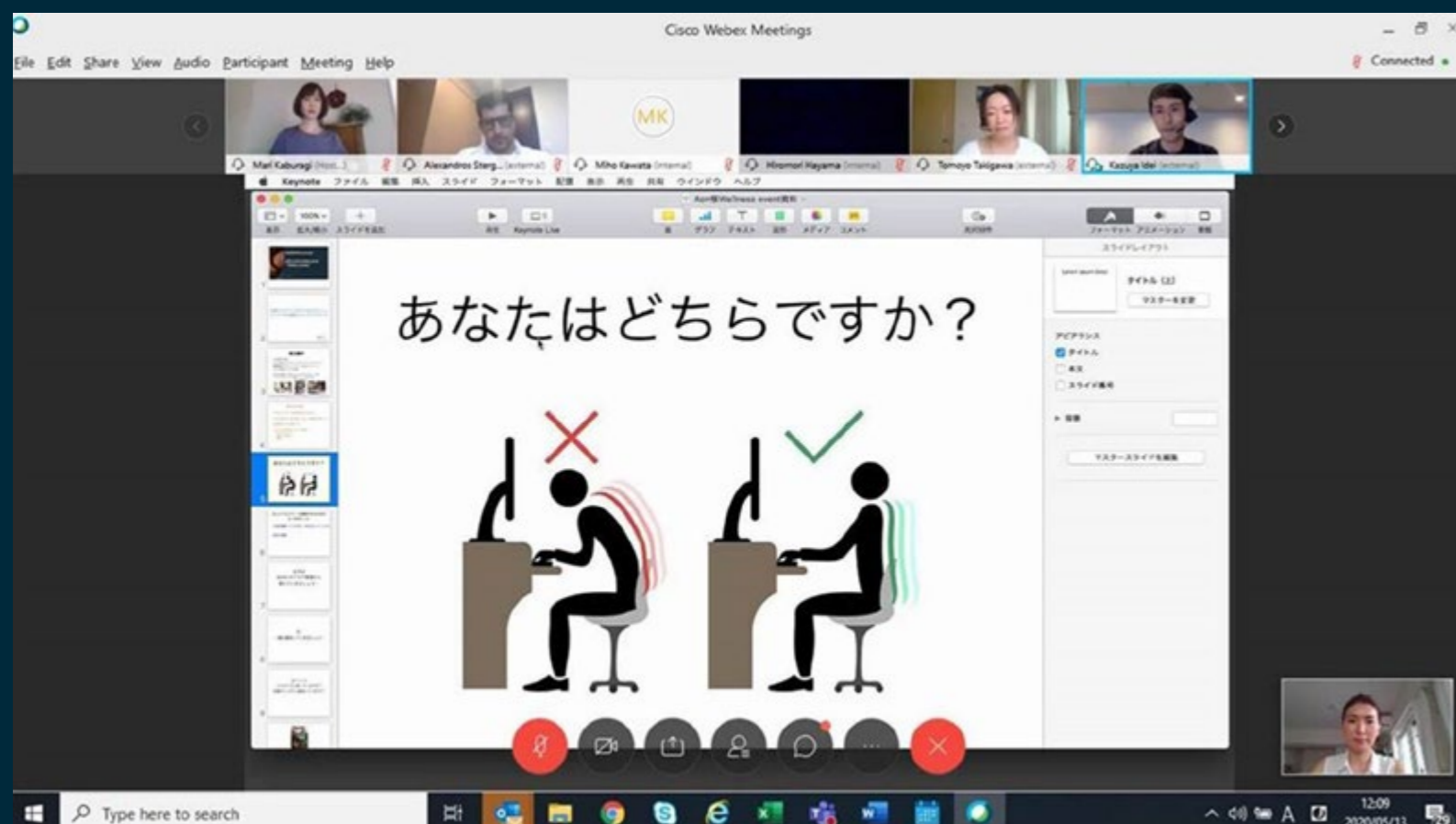
Thu, July 16, 2020
Session: 9am (GMT) / 10am (CET) / 12pm (GST) / 1.30pm (IST) / 4pm (SGT) / 6pm (AEST)



Patricia Urquiola + Haworth Seating Range

Speaker: Sridhar Harivanam, Head – Product Line Management, Asia Pacific

Thu, Aug 13, 2020
Session: 9am (GMT) / 10am (CET) / 12pm (GST) / 1.30pm (IST) / 4pm (SGT) / 6pm (AEST)



Virtual Pilates Session with Aon Japan

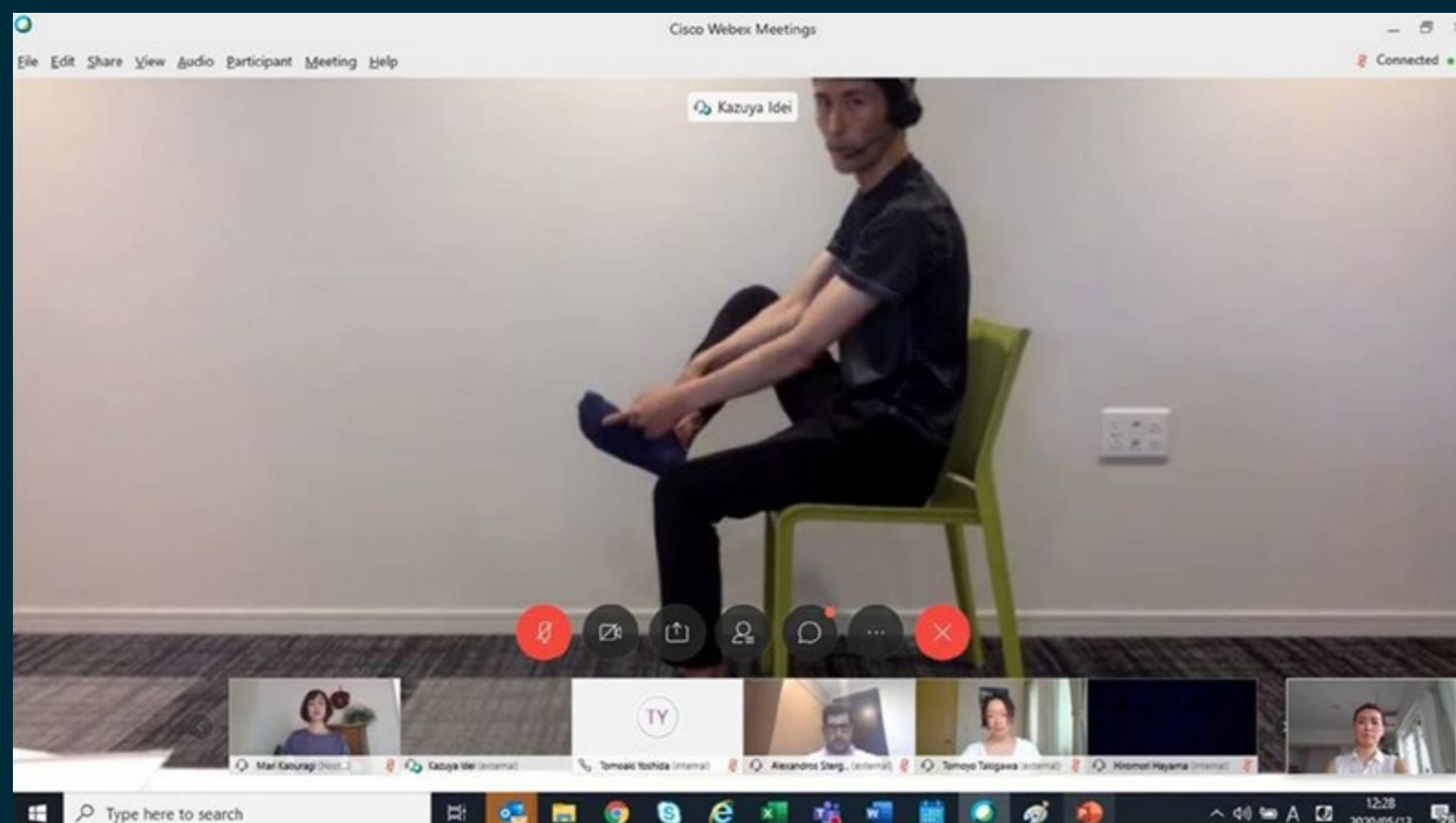
In order to further engage Haworth global clients and add value to them, Haworth Japan team, Sales Manager Sayuri Namiki, Business Development Manager, Kenichi Shimoyama and Haworth Global Account Manager, Alexandros Stergiou hosted an Online Pilates session for AON Japan on May the 13th 2020, with over 80 AON Japan employees attended the session.

The main purpose of the session was to promote Wellness while we embrace the new ways of working. This initiative is also aligned to the Haworth Values.

“We work to make the World better”

“We create Value”

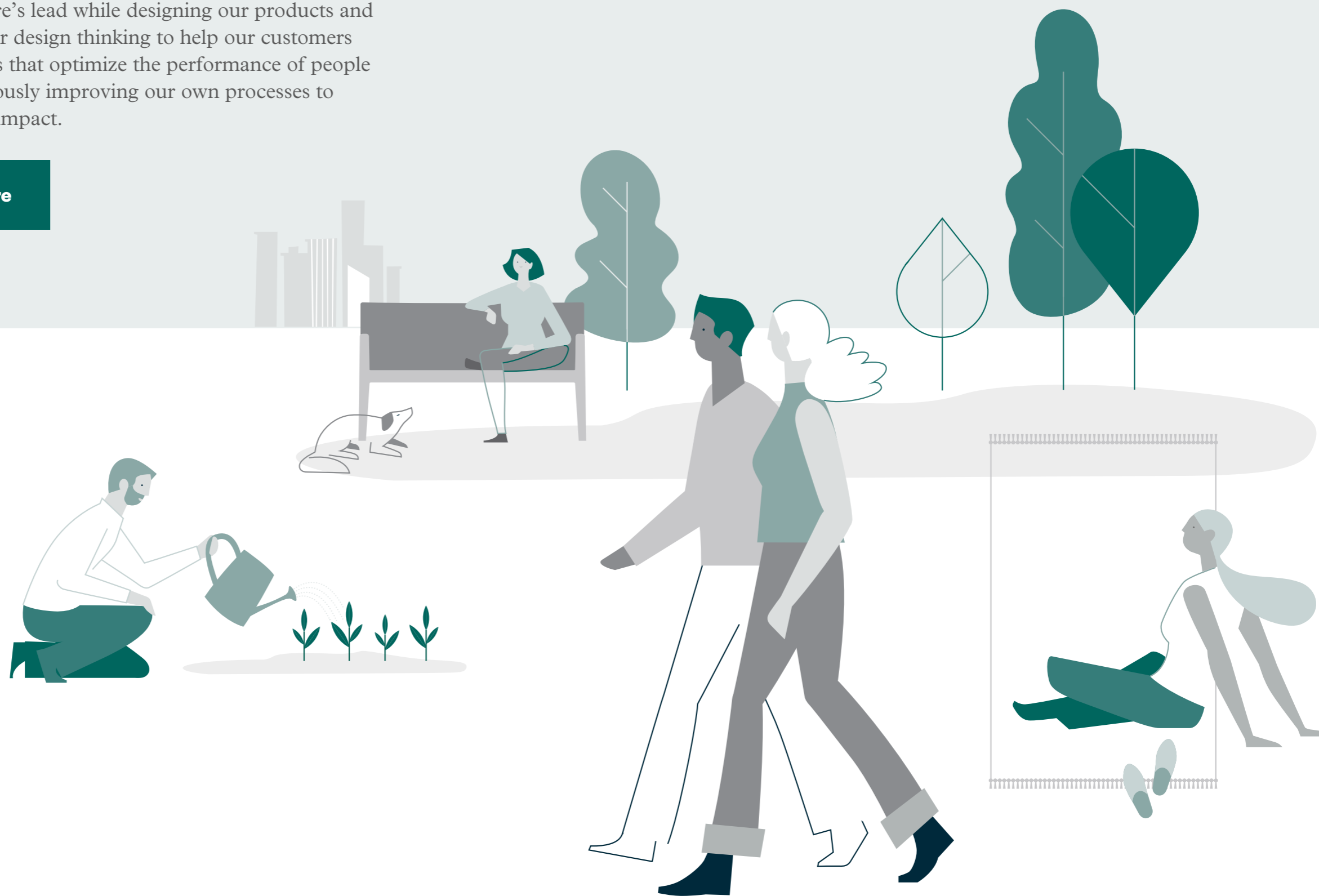
The AON Japan provided amazing Feedback with the session, and even the CEO of AON Japan attended the session and said they were very thankful and appreciative of Haworth effort.



2019 Corporate Responsibility Report

Ever wonder why we use “organic” in our “Organic Workspace”? In nature, all things flow in natural cycles. There is no waste. At Haworth, we follow nature’s lead while designing our products and processes. We use circular design thinking to help our customers create work environments that optimize the performance of people and space, while continuously improving our own processes to minimize environmental impact.

[Click here to read more](#)



Mentoring Women by Heather Graham

Women mentoring women is so important, and how we, as women in leadership positions, can support and contribute to a mentoring uprising in

[Click here to read more](#)



COVID-19 A Revolution in Workplace by Cory Cvetkovic

Provide innovative, thoughtful and human-centric spaces for our clients is arguably proving to be one of the greatest challenges our industry has faced since the 1990s. And COVID-19 is the catalyst.

[Click here to read more](#)

Defining the Future Workplace by Victor Maningo

Corporate real estate has, for some time, been preoccupied with the future of work and how it will manifest in the coming months, years, or decades. This is not new. But it's definitely top-of-mind right now.

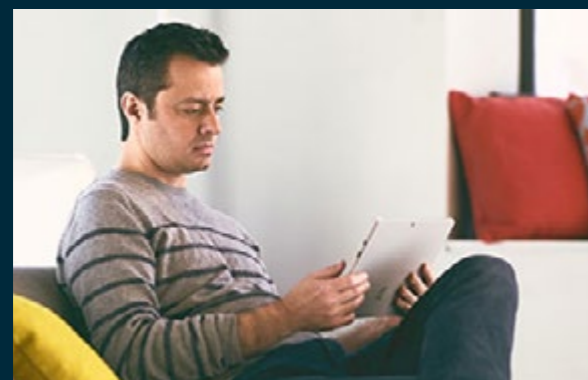
[Click here to read more](#)



Sustaining Your Workplace Tribe by Matthew Bromley

We can all practice these six simple things to keep our teams "together" during this time. It's vital to remember our newfound circumstances are temporary, and that they

[Click here to read more](#)



Decoding our evolutionary past to define the Future of Work by Victor Maningo

Corporate real estate has, for some time, been preoccupied with the future of work and how it will manifest in the coming months, years or decades.

[Click here to read more](#)



More Human, Less Machine by Haworth Inc.

Few things in the workplace evoke a stronger physical and emotional attachment than a person's chair, and no one knows that more than Fern seating designers.

[Click here to read more](#)



Return to Workplace: Interview with Glen Foster

It's been a weird year. Since the beginning. We have been living a wave that started in Asia and continued through Europe. Now it is in The Americas...

[Click here to read more](#)





Is the current situation heralding the beginning of a metamorphosis of the office?

by François Brounais

Some see it, for the umpteenth time, as the death of Open Space. Others see it as an opportunity to promote more or less unwelcome space separation solutions. Covid19 keeps stirring up theories creating even more confusion.

In the face of so many uncertainties, several things are certain:

We will not all stop working from home and return to our offices as we used to, We are going to have to respect a certain social distance while waiting for the green light from the medical authorities, In this context, workplace cannot and must no longer accommodate the same density of people and will have to clearly indicate which workspaces can be occupied and which cannot.

In many countries, companies have been hesitating for a very long time about a wider introduction of home working. Availability of space at home and living conditions are certainly determining factors, but this hesitation is sometimes due to a management style which still determines work by physical presence and visual control. In recent weeks, we have had no choice and we can be comforted by the fact that our teams have shown responsibility and carried out their work relatively efficiently in a context of urgency that has not been conducive to an orderly introduction of new methods. However, it is clear

that continuous home working is a risk factor of isolation, loss of meaning and motivation. It must be practised in a setting where a number of days at the office with colleagues must be required each week. It is a matter of mental well-being and also of preserving company culture.

As for social distance – in a few countries it is established at 2 metres - imposed by the lack of a vaccine against the virus, it will have to be respected in accordance with the recommendations of our scientists and doctors, we cannot yet foresee any relaxation of this measure.

It is clear that workspaces will have to be adapted in the short term, taking into account a much lower density of occupation, in the region of 40 to 50%. Companies will have to organise the presence of teams in the office according to activities in order to maintain contact opportunities.

Contrary to the incessant communications about the need to create separations between workstations, there is no need to create anxiety barriers as long as the office will only be occupied to a maximum of 50%. It is certainly preferable to focus the investment on the correct home working environment, be it with seating, furniture and/or adapted IT solutions. Lockdown has given us the opportunity to approach the domestic space as a workspace in its own right. Ergonomic issues arise in this context, and companies also have a role to play in the design of the home workstation.

What about the long term? Looking to the future with today's situation as a point of reference is inconceivable, learning from it is desirable. The current experience of imposed home-based work does not mean the death of the office. It highlights the many advantages of working from home and will hopefully lead to real flexibility for the benefit of companies and individuals.

Redefining the role of the office as a place for collaboration, creation, inspiration and social interaction is paramount. Asking our teams to come to the office for activities that can be managed from the home office seems to me to be an outdated conception of work.

It means transforming collective workspaces into a destination of choice for our employees. These spaces must be rethought and must support the specific activities of each company. Collaborating with individuals and communities as a starting point for planning strategies can have a strong impact on corporate culture, well-being, productivity and employee loyalty.

The concept is certainly not new and was first introduced a few years ago under the label of Activity Based Workplace. Whatever the name, the important thing is to give meaning to the workplace, whether it is at home, in a co-working place or in the office.

HAWORTH

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